



Alain Brouhard is a contributive Board Director in private Companies, the Founder & CEO of ABConvergence GmbH and a former seasoned C-Suite Executive at Fortune 500 Companies, with over 35 years of international experiences and impactful business track record on inclusive leadership, sustainable growth, agile turnaround, effective restructuring, purposeful transformation and human-centred resilience.

His past leadership roles have included European Sales Director & Global Customer Team Leader at P&G, Commercial SVP & Regional CEO at adidas, and Regional CEO, Category Managing Director & Group CIO at Coca-Cola HBC, with overall People, Operations and P&L responsibilities for customers, countries and regions, up to 10,000 employees, over \$1.3bn Revenue and double digit profit.

Alain is currently Non-Executive Director & Board Member at SettleMint NV, and Advisory Board Member at StarMind Inc. and The Swiss Ventures Group AG/Serpentine Ventures. He was formerly Chair & Board Member at Supersapiens Inc.

In parallel, Alain is an Investor, an Executive Mentor, an Affiliate Professor at Audencia Business School, a Gartner Research Board member for Directors, and Volunteer at ActionAid. Alain holds a Master "Grande Ecole" in Management, from Audencia Business School and Ohio State University. He is French national and resides in Zug, Switzerland.