JOHN CRESSWELL





COO, ITV CHIEF EXECUTIVE, ARQIVA CHIEF EXECUTIVE, BIBBY LINE GROUP NED (REMNOM), CAPITA PLC NED, THE AMBASSADOR THEATRE GROUP NED, LIVERPOOL FOOTBALL NED, ATHLETIC GROUNDS PLC NED, IMAGINARIUM HOLDINGS CHAIR, J MURPHY & SONS LTD

John has enjoyed a high profile executive career spanning three decades, the majority in the rapidly changing broadcast, technology and creative sectors.

He has significant experience of leading businesses through challenging and uncertain times, providing direction through a shared strategic vision, rebuilding culture and delivering improved financial performance.

At ITV, John held a number of senior finance and management roles before advancement to Chief Operating Officer, Granada/ITV Productions responsible for all global Film & TV production, together with licensing and merchandising of content. He was appointed to the ITV plc Board in 2006 where he served as CFO, COO and Interim CEO when he successfully steered the business through the 2008/9 financial crisis.

John served as Chief Executive of privately owned Arqiva for five years leading a cultural, strategic and financial turnaround. More recently he was Chief Executive of the Bibby Line Group, a 200-year old diverse family company, standing down at the end of 2020 having completed the rationalisation of the group portfolio.

John has served as a non-executive director of Capita plc for five years where he also chaired the remuneration committee.

He has previously served as a non-executive director of The Ambassador Theatre Group, Liverpool Football and Athletic Grounds plc, and Imaginarium Holdings Ltd.

John holds an Economics and Politics degree from the University of Keele, and qualified as a chartered accountant.