



Rob Devey was previously CEO of Towry, Executive Director at Prudential, and Chief Executive, Prudential UK & Europe. He is Chair for a number of fast-growing technology-driven businesses including Modulr Finance, Bought By Many and Urban Jungle Insurance. He was previously Chair of AVADO Learning and Non-Executive Director at Resolution Life Group Holdings and Octopus Investments. He was also an advisory Partner of Blenheim Chalcot.

Rob joined Prudential from Lloyds Banking Group where he held a number of senior leadership roles across insurance and retail banking. Prior to joining Lloyds, Rob was a consultant with the Boston Consulting Group in the UK, US and Europe.

He started his career in building design with Ove Arup following the completion of his Engineering degree at Emmanuel College, Cambridge.

Rob is a Trustee of Age International and is a Founder Patron and Board Member of West Youth Zone in Hammersmith & Fulham, part of the OnSide Youth Zones national network. He was previously a Trustee of the Lloyds Bank Foundation for England and Wales and Chair of the London Advisory Board of Business in the Community.