



Board Experience

NED, WOOLWORTH HOLDINGS LTD (SOUTH AFRICA)

SENIOR ADVISOR, NEWTON EUROPE

CEO, JAEGER

CEO, DEBENHAMS

CHAIR, ALEX AND ALEXA

CHAIR, RETAIL SECTOR SKILLS COUNCIL

CHAIR, THE POSITIVE FASHION COMMITTEE

Non Executive Director Woolworth Holdings Ltd (South Africa)

Senior Advisor NewtonEurope

Belinda joined the board of Woolworth Holdings Limited, the South African and Australian fashion and food retailer in July 2019. She chairs the Sustainability Committee and is a member of the Risk and Compliance and the Nominations committees for the group. In October 2020 Belinda joined the team at NewtonEurope as a Senior Advisor.

Prior to this Belinda was Style Director and a consultant to Marks and Spencer from 2012 to 2019. In addition Belinda was a member of the M&S Archive (CiC) board.

Belinda is an experienced CEO having held the positions at Jaeger and Debenhams plc . Her retail career began at Harrods as graduate trainee. In 1985 her career took her to Debenhams where she held a number of senior management positions following which she was appointed to the board prior to becoming Chief Executive at the age of 39 in 2000.

Belinda chaired the board of Alex and Alexa, a luxury children retailer, the Retail Sector Skills council, the Positive Fashion committee, and also was a member of the Vulnerable Employment Commission.

Belinda holds a BSc in Economics and Business and is a fellow of The University of Wales and of The City and Guilds Institute. She was awarded an OBE in 2017 for services to retail.