RAKHI GOSS-CUSTARD





Rakhi Goss-Custard is an experienced Non-Executive Director with extensive public company board experience. She is currently on the board of Schroders (where she sits on the Audit and Risk committee), and Trainline (where she chairs the Remuneration committee). Rakhi is also on the board of privately-owned Nisbets, where she chairs the Digital and Marketing committee. She recently concluded a distinguished 9-year tenure on the boards of Rightmove and Kingfisher, where she also served on the Audit, Remuneration, and Responsible Business Committees.

Rakhi has deep knowledge of leading successful businesses in digital, retail, and media. In her executive career, Rakhi spent over 12 years with Amazon, having served on the Executive Team with P&L responsibility across a wide range of sectors, including high growth, mature, and digital categories. During her time at Amazon, Rakhi had UK-wide responsibility for pricing where she established the first formal pricing policy and developed the approach to competitive price matching across the company. Her experience at Amazon included the launch of new digital categories at Amazon, and leading the transition from physical to digital media. Applying the Amazon leadership principles to her work and deploying them to assess potential talent was a key part of her management approach.

Rakhi's expertise is centred on analytics, operational execution, and a strong focus on hiring and development. Prior to Amazon, her career foundations included start-ups, as well as strategy consulting at Oliver Wyman. She has also served as a Governor of Lambrook School in Berkshire.

Rakhi received her degree from the University of Pennsylvania. She lives on a vineyard in Berkshire with her husband and two children.