



Board Experience

PRESIDENT, RED STRIPE
JAMAICA

NED, HEINEKEN MALAYSIA
BHD

John has spent most of his corporate career in Asia, his last full-time role was as Managing Director for Diageo Asia Venture markets.

Prior to this he had many assignments in Senior GM roles with Diageo, including Indonesia and Jamaica. He joined Diageo from the Guinness business following the integration with United Distillers and then Grand Metropolitan. He has been involved in many organisational transformations as Diageo acquired other big brands as part of an industry consolidation in the late 90's and early 2,000's. He served on several company boards in diverse cultures and was also a member of key Diageo Brand Executive Groups and Cultural Development projects.

He has always maintained a high focus on coaching and mentoring and many of his former people have gone on to senior roles within Diageo and beyond. He has a good range of commercial skills, which he currently uses in his consulting business where he specializes in route to market strategies as well as brand development services in South East Asia.

He lives in Perth, Australia, is married to Clara and has two sons and a daughter living in 3 continents. Key hobbies are, guitar, travel, bad golf and watching most sport.