

# BEN LEGG



Ben Legg is CEO and co-founder of The Portfolio Collective, which helps professionals understand, launch, manage and grow successful portfolio careers. It has grown to 13,000+ members globally since foundation during lockdown. Ben also has his own portfolio career - mentoring entrepreneurs, building businesses and educating investors.

Ben's early roles include British Army Officer, McKinsey strategy consultant, executive at Coca-Cola, COO of Google Europe and various global technology CEO roles at Adknowledge and AdParlor.

He currently serves on the boards of several companies, including The Webinar Vet, Goodsted, GFR Fund, Yoxly, Optimi Health, Judge.me, GALLOS Technologies, Hypervolt, and MoneyPlus.

He has lived in nine countries and is the author of the award-winning book Marketing For CEOs - Death Or Glory In The Digital Age. He has five children, and lives between London and New York.