



## OVERVIEW

Stimulated by the value he received from coaches as a business leader, Peter became a Mentor in 2008 and has since worked with clients from various industries around the world. He has supported over 50 Executives on an individual basis and 175 more through our team development practice. Peter has also been responsible for the creation of Merryck's professional development process for the Faculty of Mentors and has authored many of Merryck's team alignment approaches.

## APPROACH

Peter works with business leaders in a variety of ways that bring out their underlying strengths, clarify their goals, transform their relationships and develop their understanding and ability to operate in more senior roles. Peter also works with management teams, clarifying purpose, building teamwork, strategic choice and leadership development. A Henley Business School qualified Executive Coach and Mentor, he has more recently qualified at Oxford Brookes as a Coaching Supervisor. As well as Peter's huge breadth of business experience, he brings insights from psychology, neuroscience, Eastern philosophy and martial arts.

## CAREER HISTORY

A Cambridge graduate, Peter spent 14 years with the Mars Group including 3 years working in the USA. He was an Executive Director for Superdrug Stores plc and for B&Q plc. Peter took his first MD role at ICL in 1996 and led a series of turnarounds which culminated in leading a major change programme that restructured the whole of ICL around a new and much simpler business model and led to improved customer satisfaction, margin and cash generation. This business became Fujitsu Services. Peter became responsible for over 11,000 people and a wide range of company assets across 15 countries. He negotiated and sold very large service contracts and led some of the largest and most difficult public sector programmes.

## PERSONAL

Peter is happily married with 3 grown sons and 6 grandchildren. He is an active jazz musician and his interests include studying and teaching t'ai chi.